



**JOINT SAFETY & HEALTH COUNCIL  
FRANK CRUICE INNOVATION IN SAFETY &  
HEALTH AWARD**

**Application Rules & Instructions**

1. **Please submit entries by September 20, 2024.**
2. By applying, participants in the award program agree to share information on the process-based innovation and/or equipment-based innovation to benefit the overall safety and health of the poultry and egg industries.
3. An award winner and up to two honorable mentions will be named for both "Process-Based Innovation Award" and "Equipment-Based Innovation Award." It must be an innovative or novel solution proven to reduce occupational injuries/illnesses or improve safety awareness on the job or in public outreach (i.e., community education events, medical screening).
4. Award applications can be entered for industry categories of Poultry Processing (NAICS 311615), Poultry & Egg Production (NAICS 1123), Animal Feed Manufacturing (NAICS 311119), Sanitation (NAICS 561720), and Animal Support Services (NAICS 115210), and Rendering (NAICS 311613). Award winners will not be allowed to re-enter the award program in the same industrial category for two years but are eligible to apply in the other award categories.
5. Facilities submitting applications must have demonstrated results over a six-month period. Preference will be given to innovations that are easily duplicated across the industry and those developed through safety committees or other grassroots efforts.
6. Implementing an "Off the Shelf" program purchased or acquired from a third party will not be considered. Exceptions to this will be processes or equipment developed or purchased for other purposes that had an unexpectedly positive effect on safety & health. Program judges will review all exceptions.
7. **An electronic copy\*** of the application should be submitted to

Matt Spencer, Vice President, HR & Safety Programs  
Email: [mspencer@uspoultry.org](mailto:mspencer@uspoultry.org)

\*Please note that the electronic copy of the application and supporting documents (up to 10 additional pages of pertinent information) should be submitted in **PDF** format to ensure the file is small enough to send via email. Photos and videos supporting the application can be submitted using file transfer software.

8. Award winners must allow USPOULTRY to feature the award recipients on its website and publicize the winning entry in the local/regional/national media. Award winners will have the opportunity to review any publicity release.
9. Should you have any questions or need additional information, please contact

Matt Spencer (678) 514-1982

A panel of judges will meet in October to evaluate the applications and select up to three semifinalists in each category. The review committee will then visit the semifinalists to select the award winners and the honorable mention recipients. The award winners and honorable mention recipients will be announced during a ceremony at the International Production and Processing Expo (IPPE) on January 28, 2025. All applications will be treated confidentially.