

Agenda

2018 Financial Management Seminar

Sunday, June 24

5:00 - 6:30 p.m. **Reception, Sponsored by Frost PLLC**

Monday, June 25

7:00 a.m. **Continental Breakfast, Co-Sponsored by Brown Taxes and Tyson Foods**

7:45 a.m. Presiding/Welcome: Joey Long, Case Foods, Inc.
Orientation: Barbara Jenkins, U.S. Poultry & Egg Association

8:00 a.m. **A Former Industry President and CFO's Perspective of Poultry Financial Management**
Steve Jurek

8:50 a.m. **Washington Update**
Christian Richter, The Policy Group

9:40 a.m. **Break**

9:55 a.m. **Tax Update**
Bob Childress and Rob Gunther, Frost PLLC

10:55 a.m. **Millennials: What Drives Them?**
DeShawn Blanding, North Carolina A&T Student and Former National FFA Officer

11:25 a.m. **Engaging with Influencers and Protecting from Activists**
Hannah Thompson-Weeman, Animal Agriculture Alliance

12:15 p.m. **Adjourn**

Tuesday, June 26

7:00 a.m. **Continental Breakfast, Sponsored by 3C Software**

8:00 a.m. Presiding:

Poultry Industry Review
Mike Donohue, Agri Stats

8:50 a.m. **The Future of Live Production Accounting Technology and Analytics**
Chris Blosfeld and Simon Cohen, M-Tech Systems USA

9:40 a.m. **The Impact of Sustainability Efforts on the Bottom Line**
Cameron Bruett, JBS

10:30 a.m. **Break**

10:45 a.m. **My 3:59 . . . Move With Purpose**
Dan Klein

12:05 p.m. **Lunch, Sponsored by M-Tech Systems USA**

Tuesday, June 26 - Continued

- 1:00 p.m. **Small Group Breakout Session 1**
1. **Turkey Industry Accounting Challenges -- 2:00 p.m.**
Jarod Morrison, Farbest Foods
 2. **Egg Industry Accounting Challenges -- 1:00 p.m.**
Greg Marshall, Rose Acre Farms
 3. **Effectively Presenting Financial Data -- 1:00 p.m.**
Mulham Shbeib, Mar-Jac Poultry, Inc.
 4. **Cost Segregation and Related Capitalization Issues -- 2:00p.m.**
Jay Moffat, Frost PLLC
 5. **Agri Stats 101 -- 1:00 p.m.**
Mike Donohue, Agri Stats
 6. **Transportation Concerns for Financial Management -- 2:00 p.m.**
Mulham Shbeib, Mar-Jac Poultry
 7. **Tax Credit Opportunities -- 2:00 p.m.**
Brian Aumueller, Alliant Group
 8. **Costing Trends -- 1:00 p.m.**
3C Software

2:00 p.m. **Small Group Breakout Session 2**

3:00 p.m. **Adjourn**

3:15 - 4:30 p.m. ***Reception, Sponsored by: Farm Credit Banks***

Wednesday, June 27

7:00 a.m. ***Continental Breakfast***

8:00 a.m. Presiding: Jarod Morrison, Farbest Foods

Economic Overview

Dr. Michael Swanson, Wells Fargo Bank N.A.

8:50 a.m. **Transportation Concerns for Financial Management**
Keith Poss, Mar-Jac Poultry

9:40 a.m. **Exports Update**
Greg Tyler, USA Poultry & Egg Export Council

10:30 a.m. **Conclusion**

Golf Sponsored by Assured Partners