

2017

POULTRY PROCESSOR WORKSHOP

USPOULTRY's 2017 Poultry Processor Workshop will keep you informed on the latest technology, new management techniques, current regulatory concerns and product quality issues to help you manage your day-to-day tasks and keep your plant running efficiently. Make sure you keep up with today's fast-paced poultry industry. You will benefit . . . your company will benefit! By popular demand, the Workshop is moving to the beach. So register early!

AGENDA

- Regulatory Update
- Parts Intervention Strategies and Emerging Tools for Characterization of Microbials
- Poultry Meat Quality Issues
 - A. Detection
 - B. Prevention
- Employee Recruiting and Retention:
 - A. Competing With Government Benefit Programs
 - B. Cultural/Generational Differences
 - C. Leveraging Social Media and Measuring ROI
 - D. Recruiting and Retention
- New Technology Showcase
- Novel Employee Training Strategies for a Diverse Workplace
- Methods to Achieve Clean Labeling
- Advantages to Voluntary Adoption of NPIS
- Global Animal Partnership/Animal Welfare

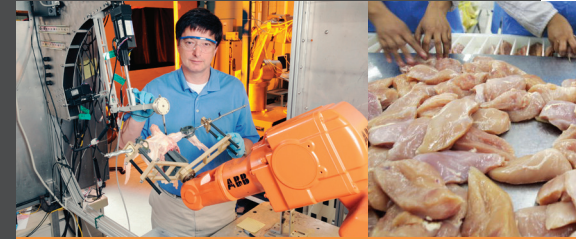
PROGRAM SIGN-IN

Wednesday, May 17, 5:00 - 7:00 p.m.

PROGRAM SCHEDULE

Thursday, 8:30 a.m. – 5:00 p.m.; Friday, 8:30 a.m. - noon.

Sponsored by
USPOULTRY
U.S. POULTRY & EGG ASSOCIATION



May 18-19, 2017

Hilton Myrtle Beach Resort
Myrtle Beach, South Carolina

Room Rate:

\$169 Single or Double

Reserve Room by:

April 26, 2017

**For seminar registration
and hotel reservations, go to:**

www.uspoultry.org/educationprograms/

<u>REGISTRATION FEE</u>	<u>PRE-REG</u>	<u>ON-SITE</u>
USPOULTRY Member	\$150	\$250
Non-Member	\$300	\$400
University & Government	\$ 75	\$100
Complimentary: Students, Press and Planning Committee		



2017 EDUCATION SCHEDULE

National Breeders Roundtable
May 4-5, St. Louis, Missouri
Renaissance St. Louis Airport

Poultry Processor Workshop
May 18-19, Myrtle Beach, South Carolina
Hilton Myrtle Beach Resort

Financial Management Seminar
June 26-28, Amelia Island, Florida
Omni Amelia Island Plantation

Hatchery Breeder Clinic
July 11-12, Nashville, Tennessee
DoubleTree Hotel

National Safety Conference for
the Poultry Industry
Sponsored by
Georgia Tech Research Institute,
Georgia Poultry Federation,
National Chicken Council,
National Turkey Federation,
USPOULTRY
August 14-16, Destin, Florida
Hilton Sandestin Beach Golf Resort & Spa

Women's Leadership Conference
August 17-18, Destin, Florida
Hilton Sandestin Beach Golf Resort & Spa

Live Production and Welfare Seminar
September 19-20, Nashville, Tennessee
DoubleTree Hotel

Environmental Management Seminar
September 21-22, Destin, Florida
Hilton Sandestin Beach Golf Resort & Spa

Poultry Protein & Fat Seminar
October 5-6, Kansas City, Missouri
Marriott Country Club Plaza

Air Cargo Seminars
Dates TBD
Miami, FL
New York, NY
Atlanta, GA

Grower Relations Seminars
Scheduled Upon Industry Request

Poultry Wastewater Operators Training
Scheduled Upon Industry Request

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For more information, visit
www.uspoultry.org/educationprograms/